

Deadlines

Reservation Deadline: 7 December 2018
 Artwork Deadline: 14 December 2018

Submission Instructions

Ad Artwork Format

- PDF (high resolution) format only
- 300 dpi
- No crop marks
- No Mac compression (we cannot open)
- No graphics that are not part of the ad
- All fonts embedded

Logo Format

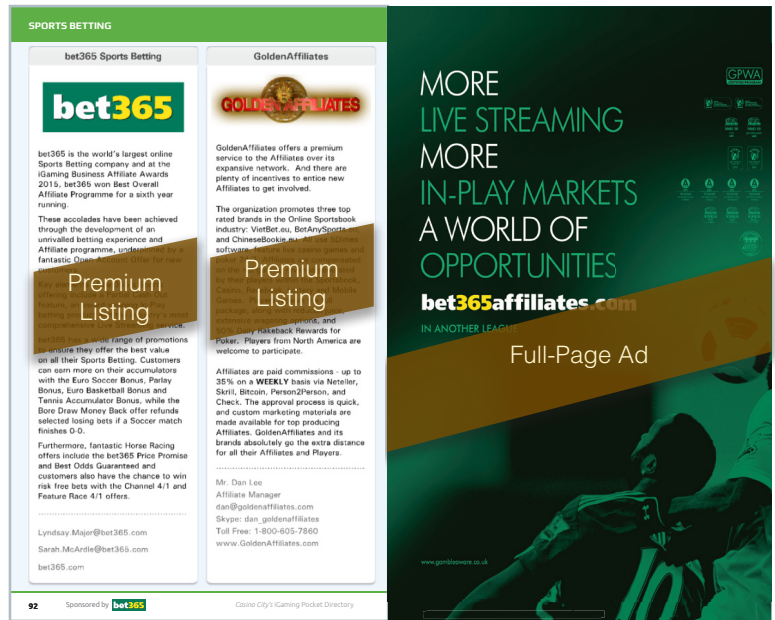
- Acceptable formats include .jpeg, .pdf, .tif and .eps
- Logos must be at least 300 dpi




How to Submit Ads and Logos
 Compress all files and create a folder based on the advertising company's name and label file as: "AdvertisingCompanyName-ad" (for ads) or "AdvertisingCompanyName-logo" (for logos)

E-mail submission for files under 10 MB
 Please e-mail artwork to:
Andrea Mullaney
 Marketing Director
andrea@casinocity.com
+1.617.332.2650 x135

FTP submission for files over 10 MB
 Please upload media to our FTP site:
ftp://ftp.casinocitypress.com
 Username: gbdads
 Password: upload303

Advertising Specifications



Ad Options	Trim Size (width x height)	Bleed Size (width x height)
Full-Page 	5.25" x 8.5" 134 mm x 216 mm	5.75" x 9" 147 mm x 229 mm
Double-Page Spread 	10.5" x 8.5" 267 mm x 216 mm	11" x 9" 280 mm x 229 mm
Back Cover 	5.5" x 8.5" 140 mm x 216 mm	5.75" x 9" 147 mm x 229 mm

Contact Us Today to Reserve Your Space!

Anthony Telesca
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